

4/22/12

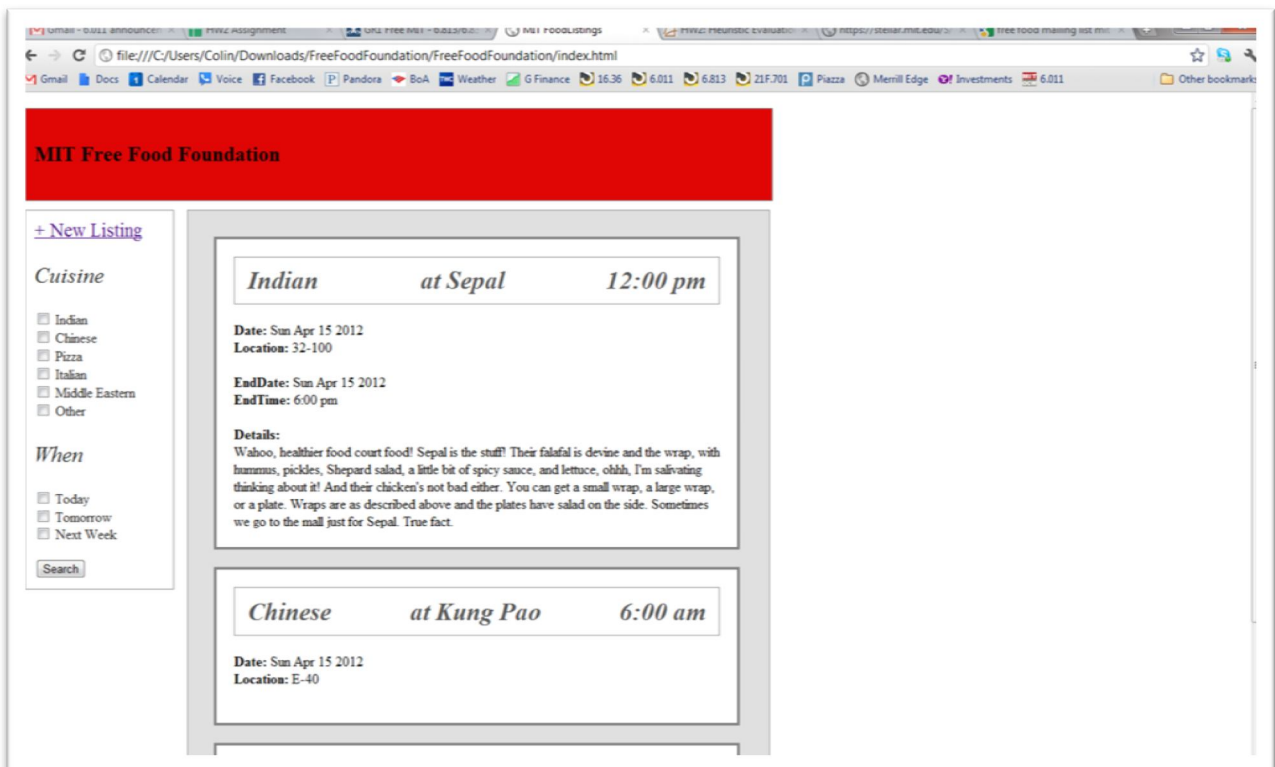
Colin Taylor- colin_t@mit.edu

Heuristic Evaluation: Free Food Foundation

Overall, I thought your page was well done – good job! The interface is clean and intuitive for the most part.

I first played with the page without reading the problem description to see if I could figure it out. I was a little confused on what it was supposed to be- I thought it may be a free food listing like MIT's mailing list, or possibly a Groupon-like deal page. After reading a little on your wiki, I understood more, but still had a couple of questions. Who is supposed to make the deals? Why would a recruiter advertise his event as a free food listing? Are students who hear about the event supposed to list pages? Should there be a separation in the pages between posting and browsing? Although these are not directly user interface questions, I thought you should be aware that they were not clear to me.

Major- The “new Listing” Link is not very visible, and is placed in the filter and search tab (Visibility and Organization). If I was a user and tasked to put a new listing of food, and had never been to your page before, I would have to scan most of the page before I knew where I should go. It is a little small, and put in a place that gives affordances of searching and filtering results.



Positive- I like the click-ability of the listings to show more or less detail (Efficiency, Simplicity). It makes the page easy to scan for the important details of events, and adds an appropriate level of detail when needed

Minor- End Date and End Time are written as "EndDate" and "EndTime" (Consistency with external conventions, readability). Don't display variable names to the user! The year is also probably not needed.




Indian at Sepal 12:00 pm

Date: Sun Apr 15 2012
Location: 32-100

EndDate: Sun Apr 15 2012
EndTime: 6:00 pm

Details:
Wahoo, healthier food court food! Sepal is the stuff! Their falafal is divine and the wrap, with hummus, pickles, Shepard salad, a little bit of spicy sauce, and lettuce, ohhh, I'm salivating thinking about it! And their chicken's not bad either. You can get a small wrap, a large wrap, or a plate. Wraps are as described above and the plates have salad on the side. Sometimes we go to the mall just for Sepal. True fact.

Cosmetic- The text in a listing is a little hard to parse immediately (Efficiency, Simplicity). All of the text, including the labels, are written with the same size, color etc. Consider adding more contrast to different elements to improve user parsing.



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Cosmetic- Consider adding other ways to advance pages on the "Add Label" pages (Efficiency). For example, clicking enter might be an alternative, rather than forcing the user to click next in the bottom-right of the screen.

Cosmetic- Consider adding focus for the user in text boxes as you click “next” in the “Add Label” pages (Efficiency). This could save a lot of time for an experienced user, especially since the tabbed pages have less than four fields to enter.

Major- The “end date” field is redundant and complicated! (Simplicity, Match the Real World). In very few situations the free food event is going to span more than one day. Why make the user select the day twice?

Minor- the dates are allowed to be in the past, and the end date is allowed to be before the start date (Error prevention, consistency). Consider adding a check to make sure the dates are sensible. This could affect a user’s filtering, as well as cause other problems.

Cuisine Restaurant Details Description

Enter time, date, and location:

Enter location:

Start Date and Time: 04/22/2012 21:24

End Date and Time: 04/23/2011 08:00

April 2011

Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Time 08:00

Hour

Minute

Now Done

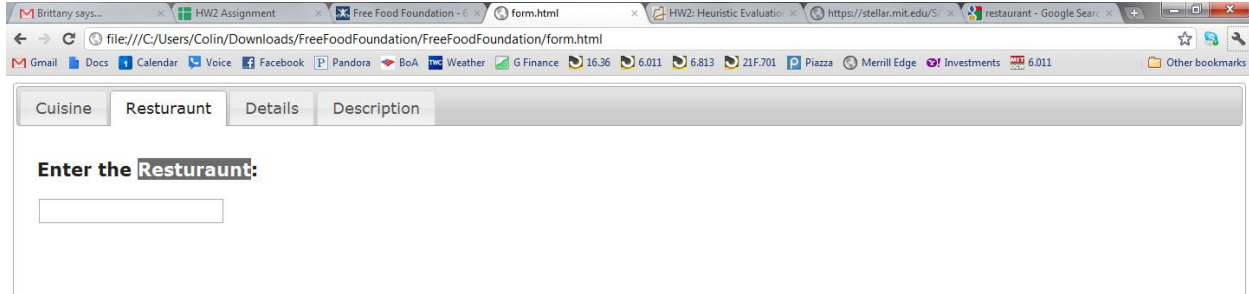
<< Previous Next >>

Major- the sliders under the date look clunky and are a tad confusing! (Simplicity, Consistency with external interfaces). Consider separating time and date into different fields. This would also make it cleaner to keep a single date and just change the time

Cosmetic- Consider making the sliders more granular (efficiency). It might be hard for the user to select a certain time (say 4:45) if there are 60 possible minutes. Users will probably choose a time rounded to the nearest 5 or 10 minutes anyways.

Positive- The widgets to select the date are very clean, and allow for multiple methods of input. It also allows the user to easily change the dates (Simplicity, efficiency, visibility).

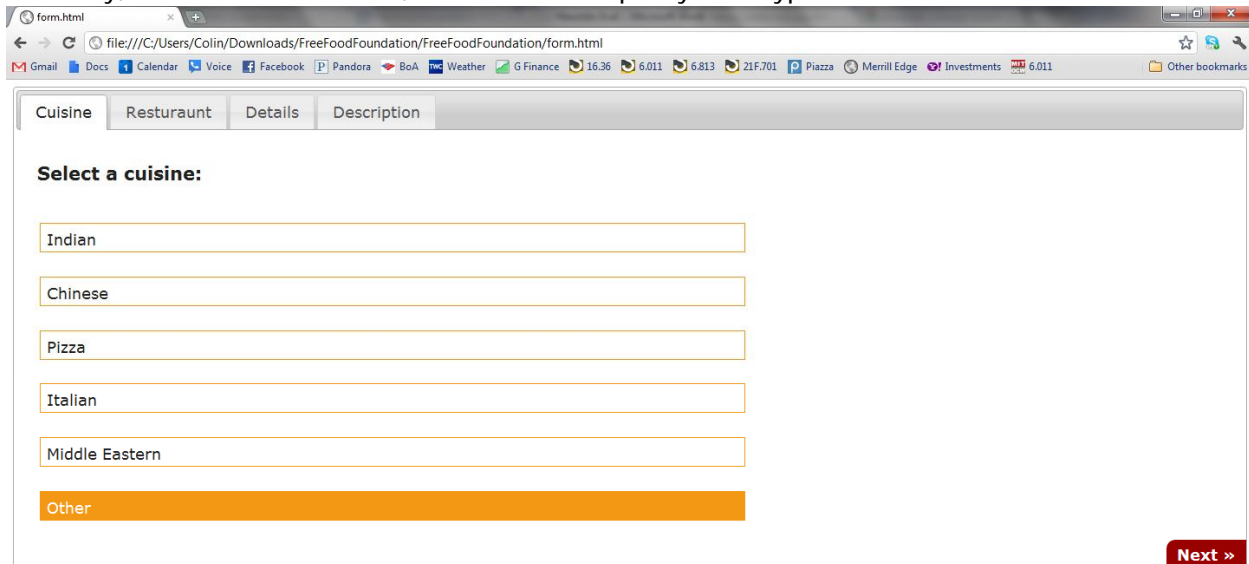
Severe- Restaurant is spelled “Resturaunt”! (Consistency of language).



A screenshot of a web browser window. The address bar shows a file path: file:///C:/Users/Colin/Downloads/FreeFoodFoundation/FreeFoodFoundation/form.html. The browser has several tabs open, including 'Brittany says...', 'HW2 Assignment', 'Free Food Foundation - C...', 'form.html', 'HW2: Heuristic Evaluatio...', 'https://stellar.mit.edu/S...', and 'restaurant - Google Search...'. The browser's bookmark bar contains various links like Gmail, Docs, Calendar, Voice, Facebook, Pandora, BoA, Weather, G Finance, 16.36, 6.011, 6.813, 21F.701, Piazza, Merrill Edge, Investments, and 6.011. The main content area shows a form with four tabs: 'Cuisine', 'Restauraunt', 'Details', and 'Description'. The 'Restauraunt' tab is selected and highlighted. Below the tabs, the text 'Enter the Restauraunt:' is displayed, followed by an empty text input field.

Positive- Under the “New Listing” section, the four tabs can be selected, and a user can go back and forth between them to change what they have typed (User control and freedom).

Minor- Consider adding a way for the user to add the type of cuisine (User control and freedom). Currently, he can click on “other”, but is unable to specify what type of food that will be.



A screenshot of a web browser window showing the same form as the previous image. The 'Cuisine' tab is now selected and highlighted. Below the tabs, the text 'Select a cuisine:' is displayed. There are six text input fields, each containing a cuisine name: 'Indian', 'Chinese', 'Pizza', 'Italian', 'Middle Eastern', and 'Other'. The 'Other' field is highlighted in orange. In the bottom right corner of the form, there is a red button labeled 'Next >>'.

Positive- Overall, the tabs of the “New Listing” pages are very simple and clean (Aesthetics and Simplicity). There is minimal unneeded text. Separating the inputs by tabs helps to simplify the input.

form.html

file:///C:/Users/Colin/Downloads/FreeFoodFoundation/FreeFoodFoundation/form.html

Gmail Docs Calendar Voice Facebook Pandora BoA Weather G Finance 16.36 6.011 6.813 21F.701 Piazza Merrill Edge Investments 6.011 Other bookmarks

Cuisine Restaurant **Details** Description

Enter a relevant description for your event:

<< Previous **Submit >>**

file:///C:/Users/Colin/Downloads/FreeFoodFoundation/FreeFoodFoundation/form.html#fragment-2

Positive- I really like the “Now” button in the date/time dropdown (Efficiency, Recognition). This allows the user to learn how to type the date and to select the input quickly.

Gmail - 6.011 announce HW2 Assignment GRI Free MIT - 6.813/6.813 form.html HW2: Heuristic Evaluatio https://stellar.mit.edu/S https://stellar.mit.edu/S

file:///C:/Users/Colin/Downloads/FreeFoodFoundation/FreeFoodFoundation/form.html

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Time: 08:00

Hour:

Minute:

<< Previous **Next >>**

Now Done