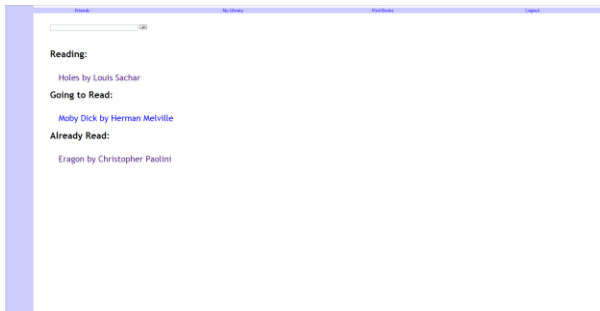


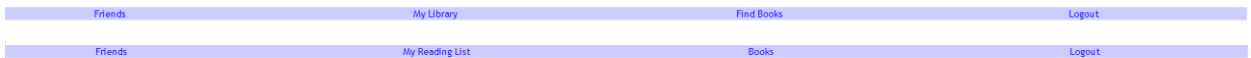
## HW2: Book Club Heuristic Evaluation

This heuristic evaluation will be presented in a numerated point format; each point will address the issue or positive aspect and then offer a suggestion if necessary. Overall, this prototype was very well done but does have some room for improvement which is discussed below.

1. Landing page is very clear but could be more organized with more aesthetic appeal; maybe try to add some graphical layout (graphic design/cosmetic).
2. A welcome page with some instructions/information would be very useful (simplicity/minor).



3. Navigation bar at top changes based on behavior; when selected from my Library, switching to another view on the navigation will change the text to My Reading list (consistency/major).



4. Ability to remove friends useful but may want to toggle some sort of double check that removal was not an accident (error prevention/major).
5. Maybe allow users to be able to filter friends or sort in list for faster viewing (simplicity/minor).



6. **Good:** User profiles and links to books are very informative and useful; this feature is very attractive for the social aspect of Book Club (feedback/major).



**Usman  
Masood**

Is reading [Twilight](#), [Artemis Fowl](#)

Liked: [Moby Dick](#)

Recommend  
a Book to  
Luly:

7. Recommending a book to each member seems ideal, however currently all books are being recommended to Luly (consistency,error prevention/major)!
8. Currently, search functionality does not work and is ambiguous as to what is being searched (user freedom/minor).
9. **Good:** Information on each book is very helpful, as well as a rating and ability to add and recommend it to others (feedback, information).
10. For each book, comments should be paired with the rating since it depends on user feedback while the other two buttons are available actions (consistency/major). Or is it that the comments will be included in the recommendation?
11. Given a book on the search page, can the information and potential comments be displayed next to it? Where can the information actually be viewed (user control/minor)?

### **Moby Dick**

Genre: Adventure

#### Synopsis:

The adventures of wandering sailor Ishmael, and his voyage on the whaleship Pequod, commanded by Captain Ahab. Ishmael soon learns that Ahab has one purpose on this voyage: to seek out Moby Dick, a ferocious, enigmatic white sperm whale. In a previous encounter, the whale destroyed Ahab's boat and bit off his leg, which now drives Ahab to take revenge.

#### Rating:



#### Comments:

12. Browsing for books in find books does not work; maybe try to lay out the page to have a list view or populate from an external source (consistency/minor).
13. A table layout with information for each book and user feedback could be very helpful here, similar to a thumb tack wall with responses (user control, real world/cosmetic).

### **New Books:**

[Holes by Louis Sachar](#)

[Moby Dick by Herman Melville](#)

[Eragon by Christopher Paolini](#)

[Twilight by Stephenie Meyer](#)

[Artimis Fowl by Eoin Colfer](#)

### **Browse by Letter:**

[A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)

14. Logging out leads to a logged out page with nowhere else to go, could lead to some accidental problems. Also was never aware that I logged in (error prevention/major).
15. As mentioned before, a welcome screen with login abilities to navigate the website would be useful to see (error prevention/cosmetic-minor).

Great job with the prototype; it's a very attractive idea that can be very effective for bringing the book club experience to an online platform. The usability of this prototype is all laid out, but certain details and graphical representations can be worked out.